

# INDUSTRIAL FOCUS

MUMBAI & PUNE

A Space Marketing Feature by SE Media

## 50 GLORIOUS YEARS OF SUCCESS - MIDC

**D**evelopment of a state or a country depends upon their industrial development. Industry and social development have a close relation. Economic development of an area is possible with its industrial development. It makes available employment opportunities for local residents and economic development is possible. In short, economic growth and progress plays vital role in development. State of Maharashtra plays a leading role in the economic development of India. On 1st May, 1960, State of Maharashtra was established. Subsequently 1st Chief Minister of newly established State of Maharashtra Mr. Yashwantrao Chavan formed Maharashtra Industrial Development Corporation on 1st August, 1962. It was a very important decision from the point of view of Industrial Development of the country. M.I.D.C completed 50 years on 1st August 2012. While entering into Golden Jubilee year, we hereby submit brief report at the juncture of submitting special supplement on functioning of "M.I.D.C" which plays a vital role in the industrial development of State of Maharashtra.

State of Maharashtra has always remained ahead in Industrial field, right from the date of its inception. Maharashtra Industrial Development Corporation (MIDC) was established with a multiple object of increasing industries in the entire state. Main object of the corporation is to boost the industries and business in entire Maharashtra State and also to provide roads, electricity and water as basic amenities to the industrial colonies for the sake of their development. MIDC has created and developed industrial fields so that infrastructure amenities can be made available for development of industries and their enhancement. Right from



the day of its establishment MIDC has developed 17 industrial fields and started industrial development. During the initial period industrial fields were established in the big cities and basic amenities like roads, water, and electricity were provided by the corporation, and needy entrepreneurs were allotted plots and were motivated to install industries. In the year 1994, Govt. of Maharashtra declared establishment of Small Industrial Area Development centers and Industrial field in all Taluka places. Keeping in view the industrial development, Govt. of Maharashtra has made amendments in the related Act and made groups like A,B,C,D and D+ as per the industrial field and fixed the concessional rates area wise. It has given wide scope for erection of different industries in the undeveloped area. Area-wise subsidy given by the government has boosted the industrial development to a great extent.

As on today's date approx. 236 Industrial areas are functional and 278 Industrial areas have been notified. Since infrastructure facilities were provided, the investors

and the industries could avail cooperation in all respects. The corporation has installed 99 large Industrial fields, 58 development fields, 46 development fields under control of Central Govt. and 109 small Industrial fields. Apart from that 98 large industrial fields, 46 development centers and 90 small industrial fields have been made functional. The corporation has undertaken responsibility of providing, roads, roadside lights, water supply, sewerage facilities as well as other necessary facilities in all such areas. The established corporations have 63000 hectare R area in their possession and the same has been allotted to the industrialists. Network of approx. 20745 km roads has been created as a part of road development in the industrial areas of the corporation. Since water supply is an essential and basic amenity for industrial development, from the beginning the corporation has given more stress on providing independent water supply system. In order to make all these factors possible the corporation has erected its own 5 dams, namely Baravi,

Ransai, Murbadi, Savitri and Motinala. Out of these Baravi Water supply scheme is of prime importance and it is providing 500 million liters of water per day. Approx. 11000 Industrial units in TTC Talaja in Mumbai Regional area, Wagle estate, Dombivali, Kalyan-Bhiwandi, Ambarnath, Badlapur area are being provided water supply.

The Corporation has created network of Industrial colonies and given inspiration to the local entrepreneurs. Necessary facilities and amenities are provided to the big industries to erect their business in this area. Due to boosting and cooperative role of MIDC, industries were erected and installed on large scale within the vicinity of Mumbai area which has provided employment to the local residents. With a view to decentralize the industries in the towns like Mumbai, Thane and Pune area and expanding scope of industrialization, at least one industrial area has been established in every district by the MIDC.

With the changing time, MIDC has accepted the challenge of innovations in the

industrial field and adopted different kinds of schemes for industrial development and also created different zones for development of Maharashtra industrial Development Corporation. Separate zones like IT Park, Biotech Park, Textile Park, B.T.Park, Flowri-cultural Park, Silver Park, Electronic Zone, SEZ (Special Economic Zone) have been formed and respective specified industrialists have been provided with the necessary infrastructure amenities which have enabled to start and run industries in those areas efficiently.

MIDC was established with a slogan of "Prosperity through business" the corporation remained functional for balanced industrial progress of the state. It has changed entire scenario of the industrial development of the state. State of Maharashtra has taken its entire industrial field to a great height. MIDC has given more stress on the industrial development in the underdeveloped and backward area. Due to MIDC industrial fields have been created all over Maharashtra which has resulted in increased employment opportunities to a great extent.

Employment opportunities were provided to all-unskilled, skilled workers, engineers, students of ITI, as well as unemployed people in other areas. New areas, new horizons of employment were created. The industrial development has boosted employment, uplifted standard of living and also made economic, educational and social development possible. A strong base of industrial progress has been created due to network of industrial colonies in entire state. This year MIDC enter Golden Jubilee year and thereby adding to its honor of industrial development of state of Maharashtra.

Sarika Bhoite - Pawar  
-Udyogmaitrin.

## THE MODERN SCULPTOR



MR. NITIN PARULEKAR, ARCHITECT

**T**he state of Maharashtra is well known for the grand Ajanta caves. The ancient sculptors created history by such fantastic creations.

The craftsmen in the modern era went one step ahead and created magnificent monuments like Gate Way of India, Rajabhai Tower, CST Railway Station, Metro Cinema and Eros cinema in the Mumbai city, which is considered as the "Face of Maharashtra". Due to such old and artistic buildings, Mumbai is known as the second largest city of "Art Deco" buildings, the first one being Miami.

However Mumbai now yearns for a modern face and it would not be wrong to say that the task of making Mumbai more beautiful is undertaken by Mr. Nitin Parulekar, Founder Member of Nitin Parulekar Architects Pvt. Ltd.

Nowadays many corporate projects are coming up Mumbai and its suburbs. However, when the city is in transition stage, it may look unattractive due to uneven growth and construction of buildings and that is why, Mr. Nitin Parulekar says, "A growing and developing city needs creators with an aesthetic sense, so that they can construct beautiful buildings that appeal to everyone. I have seen many such modern artistic buildings, have observed them carefully, and it is my dream to construct such building in Maharashtra or in India, to make our country beautiful."

To bring this dream into reality, Mumbai and Maharashtra should develop artistic yet modern building projects of international quality. Mumbai must be proud to have a well known Architect like Mr. Nitin Parulekar, who has given a new face to Mumbai city. It is indeed a glorious achievement for Maharashtra, as Mr. Parulekar's name is included

in the list of the names of 15 leading architects of India.

Nitin Parulekar Architects Pvt. Ltd. was established in 1995 and it is well known for grand constructions and unique styles of interior designs. The state-ly, Dhirubai Ambani International School, a project in BKC, Mumbai was the magic creation of Mr. Nitin Parulekar himself. Mr. Parulekar always thirsts for modern technology and he is well known for inculcating modern technology in his projects. He is the pioneer in using the PEB technology in the Reliance DACC project at Navi Mumbai. He also aims at creating eco friendly projects and bagged the LEED GOLDEN RATING CERTIFICATE, meant for institutes who create an environment friendly project. His company constructed such project for ACC cement. It must be mentioned that very few companies in India have received such honour.

Mail, Restaurants, Software parks, Corporate Buildings and the SEZ projects are some of the jewels in the crowns created by Mr. Nitin Parulekar's firm. In addition to these, many B.P.O. call centers, Hospitality and Retail multinationals projects are being shaped by his firm.

Today, we see many building projects being built in modern style in Mumbai suburbs which are attracting the foreign investors towards Maharashtra on a large scale. This would lead to progress of Maharashtra in a new dimension. No doubt, Maharashtra will be the top-most state in development, as it has in its possession a precious gem like Mr. Nitin Parulekar, amongst many others. The Marathi youth of Maharashtra is charmed by this gem and are getting motivated in honing their skills.

### SMEs driving industrial growth

The small and medium enterprises today constitute a very important segment of the Indian economy. The development of this sector came about primarily due to the vision of our late Prime Minister Jawaharlal Nehru who sought to develop core industry and have a supporting sector in the form of small scale enterprises. SMEs sector has emerged as a dynamic and vibrant sector of the economy.

The SMEs sector has grown rapidly over the years. The growth rates during the various plan periods have been very impressive.

**THE OPPORTUNITIES OF GROWTH IN THE SMEs SECTOR ARE ENORMOUS DUE TO THE FOLLOWING FACTORS:**

1. Less Capital Intensive
2. Extensive Promotion & Support by Government
3. Reservation for Exclusive Manufacture by small scale sector
4. Project Profiles
5. Funding - Finance & Subsidies
6. Machinery Procurement
7. Raw Material Procurement
8. Manpower Training
9. Technical & Managerial skills
10. Tooling & Testing support
11. Reservation for Exclusive Purchase by Government
12. Export Promotion
13. Growth in demand in the domestic market size due to overall economic growth
14. Increasing Export Potential for Indian products
15. Growth in Requirements for ancillary units due to the increase in number of green-field units coming up in the large scale sector.

SMEs sector has performed exceedingly well and enabled our country to achieve a wide measure of industrial growth and diversification. By its less capital intensive and high labour absorption nature, SMEs sector has made significant contributions towards employment generation and rural industrialization. SMEs sector in India creates largest employment opportunities for the Indian populace, next only to agriculture.

This sector is ideally suited to build on the strengths of the traditional skills and knowledge, by infusion of technologies, capital and innovative marketing practices.

By enhancing existing capacities, and by delivering cost-efficient goods and services as per the requirements of the local markets, SMEs have been driving industrial growth.

### Starting 1600 Sqft Modern Industrial Units in Heavy Industrial Zone.

**BABOSA INDUSTRIAL PARK**  
SARAVALI - THANE

Industrial Spaces | Spaces for Call Centres | Commercial Spaces

**ADVANTAGES AT A GLANCE**

50 ft. wide RCC Main Road | 40 ft. wide RCC Internal Road | 24 x 6 Uninterrupted power supply  
Adequate water supply | Brightly lit street light | Perfect position to develop your SMEs  
Ground + 2 Structures | Ground Floor : 16 ft. & 1st and 2nd fl. : 12 ft. height | 5 Ton Chain pulley for Machine Lifting | Goods lifts for smooth industrial operation | 8 ft. wide staircase  
Overhead common water tank on building | 8 ft. wide passage for smooth industrial operations  
RCC Trimix Flooring | Cross - window ventilation | Bore - well water supply in each building

**Call :- 0992 045 0404**

• Email:- [Info@babosaindustrialpark.in](mailto:Info@babosaindustrialpark.in) • Website:- [www.babosaindustrialpark.in](http://www.babosaindustrialpark.in)

Project Office: Babosa Industrial Park, Mumbai - Nashik Highway (NH3), Saravali Village, Next to Vatika Hotel, Bhiwandi - 421302, Maharashtra, India.

**NO COLLATERAL?  
NO THIRD PARTY GUARANTEE?  
A LOAN UP TO ₹1 Crore?**

**NO PROBLEM.**

**SBI SME COLLATERAL-FREE LOANS WITH CGTMSE GUARANTEE COVERAGE.\***

What's more, the guarantee fee is paid by the bank!

SBI SME Collateral-Free Loan Schemes provide timely financial assistance to thousands of micro and small enterprises. All you need is a viable idea. India's largest banking institution will take care of the financial requirements.

- For loans up to ₹1.00 Crore at attractive interest rate.
- Loans for Working capital & Term Loan.
- Loans for Micro and Small enterprises engaged in manufacturing & services.
- Security: Asset created and unencumbered assets relating to the business under finance.
- No collateral security, including third party guarantee.
- Bank will bear the Guarantee Fee and Annual Service Fee.

For further details contact your nearest branch or 24x7 Helpline: 1800 4253 800 / 1800 11 22 11  
(Toll free from BSNL/MTNL landline/mobile Nos.) or Visit [www.sbi.co.in](http://www.sbi.co.in) or Email: [contactcentre@sbi.co.in](mailto:contactcentre@sbi.co.in)  
(For queries relating to the schemes of Ministry of MSME, please call Udyam Helpline (Toll Free): 1800 180 6763)